

**CONNECTICUT ASSOCIATION OF PUBLIC HEALTH NURSES**  
**STRATEGIC PLAN AND ACCOMPLISHMENTS FOR 2011-2014**

**MISSION:** To advance the role and identify of public health nursing through advocacy for all Registered Nurses in Connecticut who prevent injury and disease, promote and protect the health of communities through active leadership.

PRIORITIES & OBJECTIVES	STRATEGIES	LEAD	STATUS	ACCOMPLISHMENTS
<b>Thoughtful Leadership</b>				
<ul style="list-style-type: none"> <li>Refine Vision, Mission, Purpose</li> </ul>	<ul style="list-style-type: none"> <li>Strategic planning retreat for in-coming and out-going Boards 2010 &amp; 2011</li> <li>Facilitator to lead discussion</li> </ul>	Board	Completed	March 2012
<ul style="list-style-type: none"> <li>Define Processes</li> </ul>	<ul style="list-style-type: none"> <li>Develop Policy &amp; Procedure Guide for CAPHN Board Activities</li> </ul>	Practice Committee (Barb Dingfelder & Deb Horvath, co-chairs 2013-2014)	On-going 2013-2014 Practice Committee	June 2014
<ul style="list-style-type: none"> <li>Review/update by-laws</li> </ul>	<ul style="list-style-type: none"> <li>Engage membership participation; Board to appoint ad hoc committee</li> </ul>	Ad Hoc Committee & Board, Judy Sartucci, chair	2013-2014 on-going	June 2014
<b>Resources</b>				
<ul style="list-style-type: none"> <li>Increase membership</li> </ul>	<ul style="list-style-type: none"> <li>Track annual membership</li> <li>Coordinate outreach efforts and evaluate effectiveness</li> <li>New member communication – rework membership renewal process; encourage member participation – task oriented – silent auctions;</li> </ul>	Membership committee (Bernie Boniva Leslie Polito, co-chairs, 2012)	On-going	Evaluate quarterly
<ul style="list-style-type: none"> <li>Organizational structure</li> </ul>	<ul style="list-style-type: none"> <li>Explore 501(c)(3) vs 501(c)(6) Non-profit Internal Revenue Code designations</li> </ul>	Finance Committee & Board**	Preliminary information gathering completed	Cost for application prohibitive at this time. Re-evaluate viability in future.

<ul style="list-style-type: none"> <li>• Viability</li> </ul>	<ul style="list-style-type: none"> <li>• Engage in fundraising activities –             <ul style="list-style-type: none"> <li>○ Explore opportunities for hosting golf tournament or wine tasting</li> <li>○ Silent auctions @ each meeting</li> <li>○ Track revenue and evaluate effectiveness</li> </ul> </li> </ul>	Ad Hoc Committee, Sharon Enot & Eileen Boulay (co-chairs 2012-2014)	On-going	<ul style="list-style-type: none"> <li>- Silent auctions held at each of the meetings</li> <li>- Planning in-progress for fall 2014?</li> </ul>
<b>Engagement</b>				
<ul style="list-style-type: none"> <li>• Visibility</li> </ul>	<ul style="list-style-type: none"> <li>• New CAPHN logo – retain/work with graphic design artist</li> </ul>	Ad Hoc Committee (Beth Mertz, chair 2011-2013)	Complete April 2013	New Logo
	<ul style="list-style-type: none"> <li>• Update website – retain new webmaster; members-only area</li> </ul>	Ad Hoc Committee (Deb Horvath and Eileen Boulay, co-chair 2011-2014)	Pending final revisions	New website
	<ul style="list-style-type: none"> <li>• Promotional poster board(s)</li> </ul>	Monica Wheeler & Margaret Balint	Completed 2012 & 2013	Two promotional posters
	<ul style="list-style-type: none"> <li>• Newsletter e-Bulletin</li> </ul>	Andrea Lombard	Deferred	
	<ul style="list-style-type: none"> <li>• Network with universities – student to assist in membership growth</li> </ul>	Board; Margaret, Linda & Barb	On-going/semi-annual	<ul style="list-style-type: none"> <li>- Poster presentation in 2013 ACHNE-APHN Annual Conference</li> <li>- Hosted student poster session April 2013 membership meeting</li> </ul>

<ul style="list-style-type: none"> <li>• Viability</li> </ul>	<ul style="list-style-type: none"> <li>• Networking/partnering with CPHA/Local Chapters of Sigma Tata Tau /CNA/CT Nurses Collaborative /DPH-VOPHN (until reorganized 2012)</li> </ul>	<p>Board liaisons: Andrea/Linda/Barb</p>	<p>On-going</p>	<ul style="list-style-type: none"> <li>-Co-sponsored membership meetings Nov 2012; Feb 2013</li> <li>-Participation in focus group related public health workforce 2012</li> </ul>
<p><b>Knowledge Sharing</b></p>				
<ul style="list-style-type: none"> <li>• Continuing Education</li> </ul>	<ul style="list-style-type: none"> <li>• Explore partnering with other community organizations/agencies; topics for education/advocacy e.g., obesity, environmental health, safety/violence, electronic/personal health record</li> <li>• Convene quarterly and annual membership meetings</li> <li>• Evaluate programs and make improvements as needed based on participants' feedback</li> </ul>	<p>Board; Program Committee</p>	<p>On-going</p>	<ul style="list-style-type: none"> <li>-# co-sponsored meetings</li> <li>-# annual meetings</li> <li>-# Membership y meetings held</li> </ul> <p>(recommend we include a list of the various programs, titles, dates and attendance)</p>
<ul style="list-style-type: none"> <li>• Development of Practice Guide for Local Public Health Nurses</li> </ul>	<ul style="list-style-type: none"> <li>• Workgroup – review existing materials developed through graduate student project ; critique</li> <li>• Modify/adapt/develop materials for guide</li> <li>• Develop evaluation plan and schedule updates for future</li> </ul>	<p>Ad Hoc Workgroup for Guide development (Barb chair)</p> <p>Practice committee – 2013-2014 (Deb Horvath and Barb Dingfelder, co-chairs)</p>	<p>Guide Completed May 2013</p>	<ul style="list-style-type: none"> <li># distributed to members via flash drive at the June 2013 annual meeting</li> <li>-Evaluation survey of members who received guide by April 2014</li> </ul>

\*\*Non-profit status by Internal Review Code

**Difference in 501c3 vs 501c6** (Google search > eHow)

An organization can file for non-profit status under either section 501(c)(3) or 501(c)(6) of the Internal Revenue Code. The main difference between these two types of organizations is that a 501(c)(3) spends any revenue it receives to provide a service such as education or health care to the public, while a 501(c)(6) does not pay out money to its owners but uses its revenue to support for profit businesses.

Typically organizations categorized as 501 (c)(3) are charitable, scientific, religious, educational or literary. A 501(c)(3) can provide direct assistance, such as a food donation or a scholarship grant, to an individual recipient. The 501(c)(3) can also use its revenue to support another non-profit organization, such as a land conservancy or a hospital. Donations to a 501(c)(3) organization are tax deductible.

Typical 501(c)(6) associations include a professional sports league, a chamber of commerce or a board of trade.. According to the Internal Revenue Service, a 501(c)(6) does not provide help for individuals and uses its funds to provide a service that supports all of its member businesses. A 501(c)(6) organization must be a membership association. The member businesses are for profit organizations, so a group of dairy farmers could create a 501(c)(6) organization that spends its money to place ads for milk on billboards and magazines, because these ads increase the profits of every farmer. Donations to a 501(c)(6) organization are not tax deductible.

Read more: [http://www.ehow.com/facts\\_5705611\\_501-\\_6\\_-organization\\_.html#ixzz2e1qQSakQ](http://www.ehow.com/facts_5705611_501-_6_-organization_.html#ixzz2e1qQSakQ)

Read more: [http://www.ehow.com/facts\\_5705611\\_501-\\_6\\_-organization\\_.html#ixzz2e1qDotMS](http://www.ehow.com/facts_5705611_501-_6_-organization_.html#ixzz2e1qDotMS)

Read more: [http://www.ehow.com/info\\_7758501\\_difference-between-501c3-501c6.html#ixzz2e1moxsLp](http://www.ehow.com/info_7758501_difference-between-501c3-501c6.html#ixzz2e1moxsLp)

IRS Exemption Requirements Section 501(c)(3) Organizations [http://www.irs.gov/Charities-&-Non-Profits/Charitable-Organizations/Exemption-Requirements-Section-501\(c\)\(3\)-Organizations](http://www.irs.gov/Charities-&-Non-Profits/Charitable-Organizations/Exemption-Requirements-Section-501(c)(3)-Organizations)

IRS Publication: IRC 501(c)(6) Organizations <http://www.irs.gov/pub/irs-tege/eotopick03.pdf>