



# Poster Presentation CALL for POSTERS!

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Event: Thursday, October 27, 2011 • Crowne Plaza, Cromwell, CT

The intent of a Poster Session is to provide a forum for presenting well thought out information to conference attendees. This mechanism will allow an opportunity for the poster presenter to directly interface with the attendees and serves as a means for sharing the information. Poster presenters should be with their posters during the vendor hours.

Poster presenters should bring a horizontal poster board (guidelines attached). A table will be provided. The poster presenter will post to the poster board using appropriate visual information and data that can be viewed at leisure by the convention attendees. The poster presenter is responsible for providing the allowed mounting materials for their poster (i.e., push pins, thumb tacks, velcro, etc.).

### **Submission Deadline: September 12, 2011**

Participants are invited to submit a Poster Presentation Description.

### **Poster Description - By E-mail Only**

Fill out the attached "Poster Submission Description Form" and return by e-mail to: [membership@ctnurses.org](mailto:membership@ctnurses.org)

### **You must include in the Submission Form:**

- Title of Poster Presentation
- Authors Names and Contact Information
- Description of Study or Project
- Submit 2 -Learning Objectives
- Findings of Study or Project
- Recommendations
- References
- Acknowledgements

Poster submissions can not exceed two 8.5 x 11 pages.

### **Time Line:**

Accepted poster presenters will be contacted by October 3, 2011 with set-up times and logistics for Convention.

**Note:** If your poster is accepted, you must register for the convention. (form attached)

### **Questions:**

If you have questions regarding the submission of your material, please contact Michelle via e-mail: [membership@ctnurses.org](mailto:membership@ctnurses.org) or phone at 203-238-1207 x10.

### **Recap:**

- Fill out Poster Description Submission Form
- Form not to exceed 2-pages in length
- Submission Deadline: September 12, 2011
- E-mail form to: [membership@ctnurses.org](mailto:membership@ctnurses.org).

# Guidelines For Poster Presentation:

- Posters are educational and cannot promote a product, service or organization.
  - Posters will focus on research, a case study, project, or program.
  - Poster presentation should have detailed summary of the poster material.
  - All posters must be free standing for display on a 6 ft. x 18 inch draped table.
  - If poster presenter is selected, you must register to attend the convention. Attached is a registration form.
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## To Ensure an Effective Poster Presentation:

1. Keep a sharp focus – Establish your objective at the outset. Define it with a simple, non-ambiguous title and stick to it throughout your presentation. Avoid extraneous details that do not relate to your main point.
2. Present points in logical sequence – Avoid placing items out of sequence just to achieve attractive design. Haphazard arrangement is a frequent cause of confusion.
3. Avoid complexity – If you are working with a complicated subject, your poster objective should be to make it as simple and straight forward as possible with good organization.
4. Use your space effectively – A poster that is too large for its assigned space will be crowded and unattractive.
5. Make it self-explanatory – Despite the fact that there will be someone on hand to discuss the poster with viewers at designated times, the poster should include sufficient text and captions to carry its message.
6. A poster presentation should be easily read by the attendees. The information may include text from a prepared paper and should include graphs and data supporting the concepts being presented.
7. It is recommended that graphs and charts that support the text generally be made larger and placed at higher elevations with the text being placed below the graphs and charts.
8. All headings should be at least ½ inch in height (36 point) or larger.
9. We recommend that handout material be available and located in a place where it does not interfere with the individuals desiring to read the information on the poster.



# The Transformation of Nursing and Healthcare: Nurses Lead the Change!

**Please Print:** To join CNA today and register at the member rate, call 203-238-1207 ext. 10 or ext. 11

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

Company or School Name: \_\_\_\_\_

Company or School Address: \_\_\_\_\_

Company or School City, State, Zip: \_\_\_\_\_

Position Title: \_\_\_\_\_

Day Telephone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Work E-mail: \_\_\_\_\_

I will be attending: Award Ceremony (\$75)  Yes  No I will be attending annual meeting  Yes  No

	CNA Member		CNA Member Senior Citizen Discount		Non-Member		Student Rate 10 students or more, pay \$75 ea. List must be included.	
<b>Convention Registration</b>	Paid by 10/14/11 <input type="checkbox"/> \$140	Paid on 10/15/11 <input type="checkbox"/> \$165	Paid by 10/14/11 <input type="checkbox"/> \$125	Paid on 10/15/11 <input type="checkbox"/> \$150	Paid by 10/14/11 <input type="checkbox"/> \$185	Paid on 10/15/11 <input type="checkbox"/> \$210	Individual <input type="checkbox"/> \$85 ea.	Grp of 10 or more <input type="checkbox"/> \$75 ea.

**Award's Ceremony**  \$75 per person  \$725 table of 10

**Special Diet** - Please check  Type: \_\_\_\_\_

I would like to contribute to help a student attend the convention  Yes

Payment:  Check/Money Order Enclosed\*  Visa/MasterCard  Am. Express  Discover

Name on Credit Card: \_\_\_\_\_ Credit Card No.: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing Telephone #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

\*If you prefer to pay by check, complete the information above and send form and payment to: Mary Ann Turner, CNA, 7 Meadow Road, Enfield, CT 06082

If you are paying by credit card, fax form and payment to 860-745-6360

Questions? Phone: 860-745-4649

Convention Rate:	\$ _____
Award Ceremony:	\$ _____
Contribution for Student:	\$ _____
<b>Total Enclosed</b>	<b>\$ _____</b>